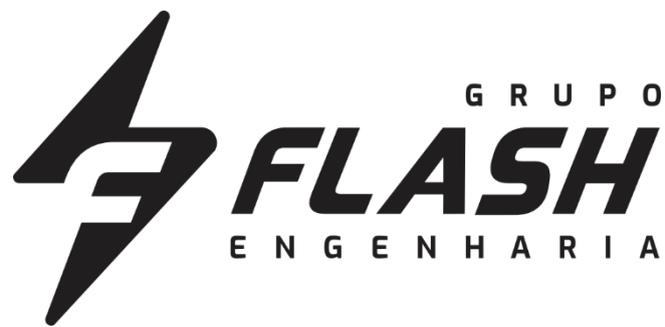


COMPLIANCE PROGRAM – GENERAL PERSONAL DATA PROTECTION LAW (LGPD)



COOKIE POLICY

1. INTRODUCTION

This Cookie Policy is an integral part of our Privacy Policy. For more information about our privacy practices and personal data protection, please consult our Privacy Policy.

FLASH INDUSTRIA E COMERCIO DE PRODUTOS E SISTEMAS ELETROELETRONICOS LTDA, hereinafter referred to as "FLASH ENGENHARIA" (CNPJ No. 04.844.206/0001-59), headquartered at Rua Professora Celia Cangro Marques Mendes, No. 1000 - Alto da Boa Vista - Sorocaba, SP - CEP 18.087-171, is the Data Controller for the information it collects and processes from visitors and/or users ("you") on the FLASH ENGENHARIA website (<https://www.flashengenharia.com.br/>).

The FLASH ENGENHARIA website uses cookies to improve performance, enhance the browsing experience, and, in certain areas, provide a personalized experience—such as recognizing your access, directing offers, delivering content according to your interests, and improving our Site.

Much of the information processed through cookies is anonymized, meaning it does not allow you to be identified. However, in some cases, personal data may be processed via cookies, which is considered information related to an identified or identifiable natural person (e.g., your name and contact information).

This Policy explains clearly how cookies are used and describes the practices we follow to respect the privacy and data protection of all visitors and users. When accessing the site for the first time, you will be informed via a cookie banner. Through our "Control your privacy" panel, you can manage your preferences.

By clicking "I Accept," you expressly agree to the storage of cookies on your device as configured in "My Options," aimed at improving navigation, analyzing usage, and personalizing marketing actions. You may disable cookies at any time following the instructions in this Policy or via the "Cookie Manager."

2. WHAT ARE COOKIES?

"Cookies" are small text files containing letters and numbers that are installed on a visitor's computer or mobile device. Some are essential for the proper functioning of the website.

3. WHAT IS THE PURPOSE OF COOKIES AND WHAT TYPES ARE USED?

Cookies help FLASH ENGENHARIA track traffic patterns, determine your location, and identify your preferred language. These are set by FLASH ENGENHARIA and are called First-Party Cookies.

On certain pages, cookies track your interests as you browse the internet to customize relevant advertisements. We also use Third-Party Cookies for advertising and marketing initiatives.

The cookies used by FLASH ENGENHARIA perform the following functions:

Essential/Necessary Cookies: Essential for the website to function. They respond to actions such as setting privacy preferences, logging in, or filling out forms. You can block them in your browser, but parts of the site may not work.

Performance Cookies: Help us measure visits and traffic sources to improve the site's design and performance. All data is anonymous.

Functional Cookies: Remember selected settings to provide enhanced functionality and personalization.

Session Cookies: Track a user's session and are deleted once the user logs out or leaves the site. They have no expiration date, signaling the browser to delete them after the session ends.

Advertising and Third-Party Cookies: Set by advertising partners to build a profile of your interests and show relevant ads on other sites. They identify your unique browser and device. These cookies track the origin of your visit, exposure to ads, and downloads performed.

4. FOR WHAT PURPOSES DOES FLASH ENGENHARIA USE COOKIES?

We use cookies and tracking technologies to:

Assist in navigation;

Assist in event registration, login, and feedback;

Analyze the use of our products, services, or applications;

Measure website usage (statistics and video players);

Facilitate social media sharing;

Support promotional and marketing efforts (including behavioral advertising);

Reduce/prevent fraudulent activities;

Increase browsing security.

5. HOW CAN YOU DISABLE COOKIES?

Most browsers are set to accept cookies by default. You can configure your preferences at any time:

Set your browser to accept or delete cookies before installation;

Manually remove cookies through browser settings;

Note: Disabling cookies may prevent you from fully experiencing certain pages or features (like automatic login).

If using multiple devices (tablets, smartphones, PCs), ensure each browser is adjusted to your preferences.

Specific Browser Settings:

[Internet Explorer™](#)

[Safari™](#)

[Google Chrome™](#)

[Firefox™](#)

[Opera™](#)

To opt-out of Google Analytics: [Google Analytics Opt-out](#)

6. HOW LONG DO WE STORE YOUR DATA?

FLASH ENGENHARIA keeps your data stored only as long as necessary to fulfill the purposes for which it was collected. Data is deleted upon the end of processing, subject to legal maintenance requirements or anonymization.

7. COOKIE POLICY CHANGE PROCEDURES

FLASH ENGENHARIA may change this Cookie Policy at any time. We will indicate the date of the last update at the beginning of the document. Changes take effect immediately upon publication on the website. We recommend periodic review.

8. LAST UPDATE AND PREVIOUS VERSIONS

The last update to this Cookie Policy was performed on December 16, 2025.